



Old Dominion National Bank Impact Report

Financial Education
2025-2026 School Year



About This Report

This report is a data-based look at the impact of your financial education program on students during the 2025-2026 school year.

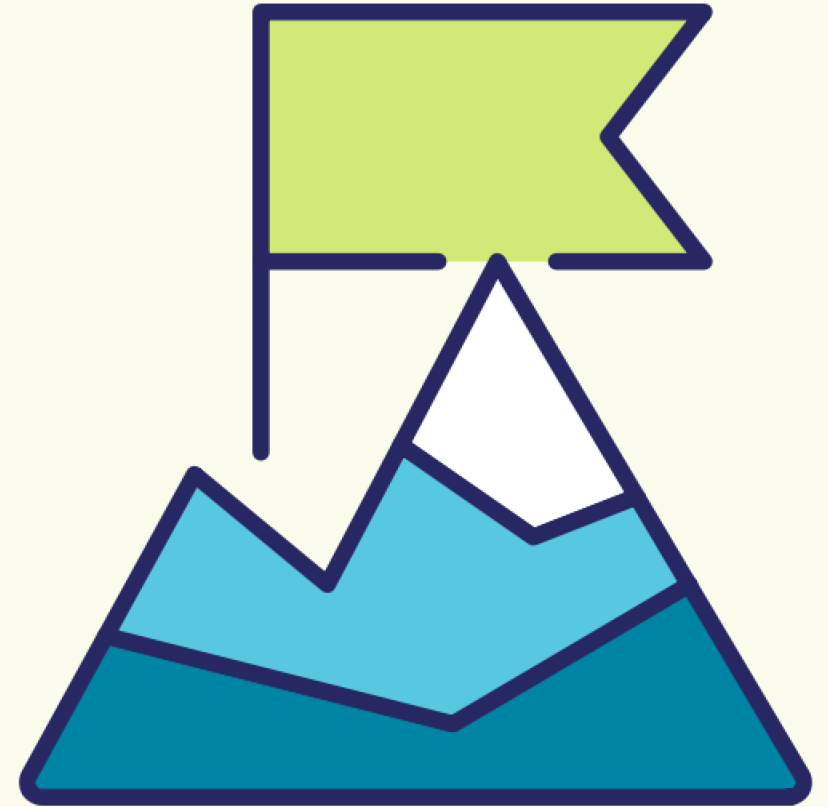
The report includes information on the reach of your program and the demographics of students reached. Using pre- and post-lesson assessment data, this report shows student knowledge and learning. The report also includes survey insights from learners. Based on pre- and post-course surveys, these insights explore students' attitudes and planned behaviors relevant to personal finance.

Your Impact Report also includes feedback from educators about their experience with the education you provide.

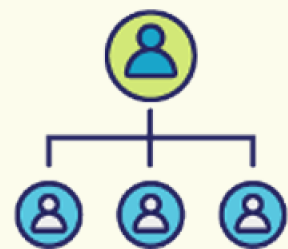
Program Reach

1,107

Old Dominion National Bank reached 1,107 students during the 2025-2026 school year with relevant and timely financial education.



Program Reach Details



1,107 Students



14 Schools



2,030 Hours of Learning

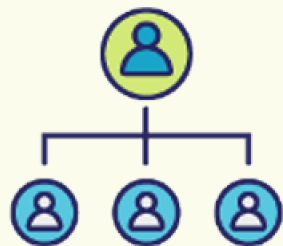
At low- to moderate-income schools

1,067 Students

13 Schools

1,942 Hours of Learning

Program Reach by Course



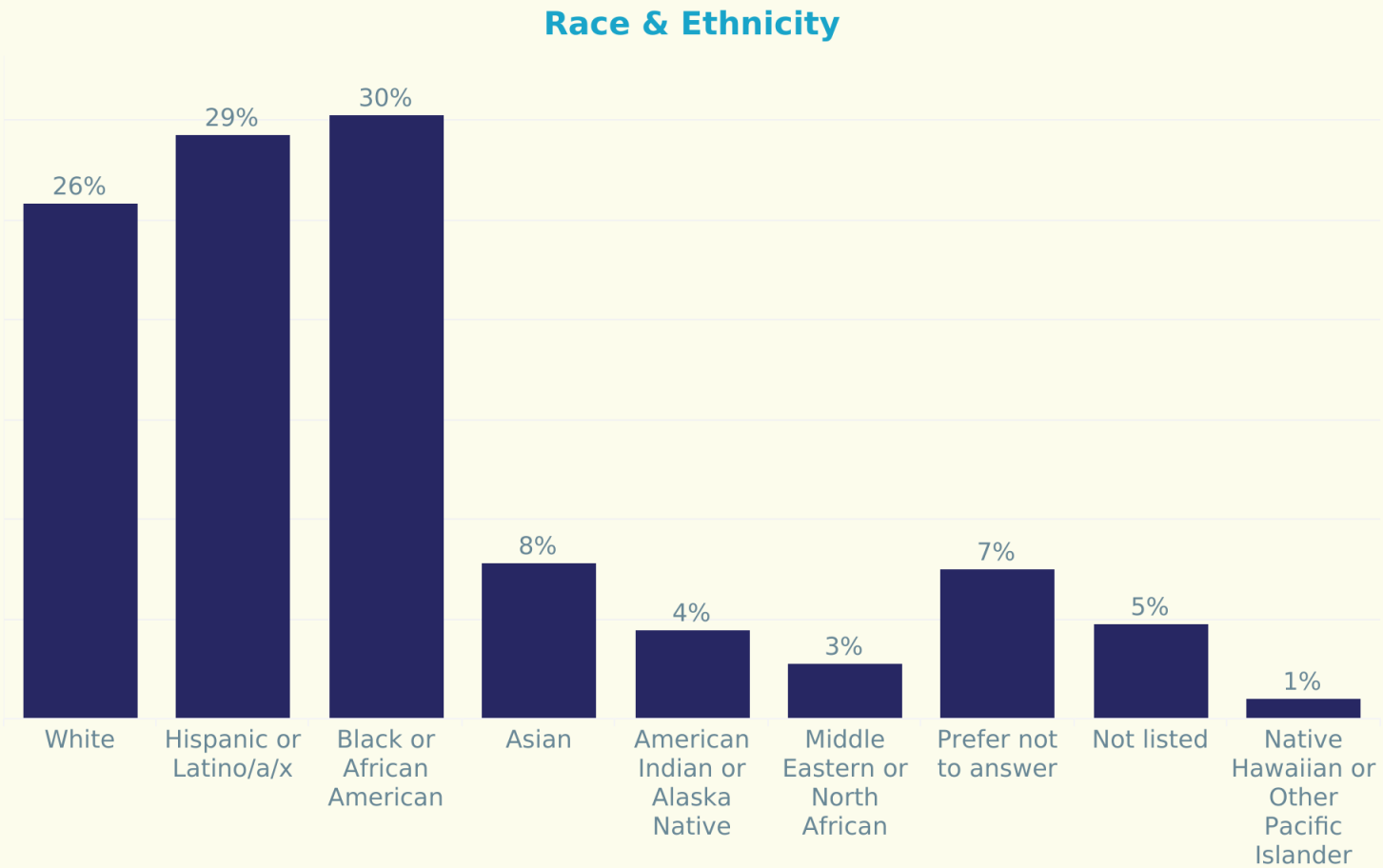
Course	Students	Schools	Hours of Learning
Venture: Entrepreneurial Expedition	1,107	14	2,030

Student Demographics

Race and ethnicity information is self-reported by students 13 and older as part of the pre-course survey.

All survey questions are optional and students may choose not to share demographic information.

Students had the option to select more than one response, so the sum may be more than 100%.



Student Demographics

Gender and grade level information is self-reported by students 13 and older as part of the pre-course survey.

All survey questions are optional and students may choose not to share demographic information.

School low- to moderate-income (LMI) information is based on data from the National Center for Education Statistics (NCES). A school is considered LMI if more than 50% of students at the school are eligible for free- or reduced-price lunch programs. If a district or state does not report lunch program data to NCES, the school is considered LMI if it is classified as a Title 1 school.

Gender	
Male	53%
Female	44%
Different identity	0%
Prefer not to answer	3%

Grade Level	
7th grade	2%
8th grade	28%
9th grade (Freshman in high school)	24%
10th grade (Sophomore in high school)	11%
11th grade (Junior in high school)	16%
12th grade (Senior in high school)	18%
Other	0%

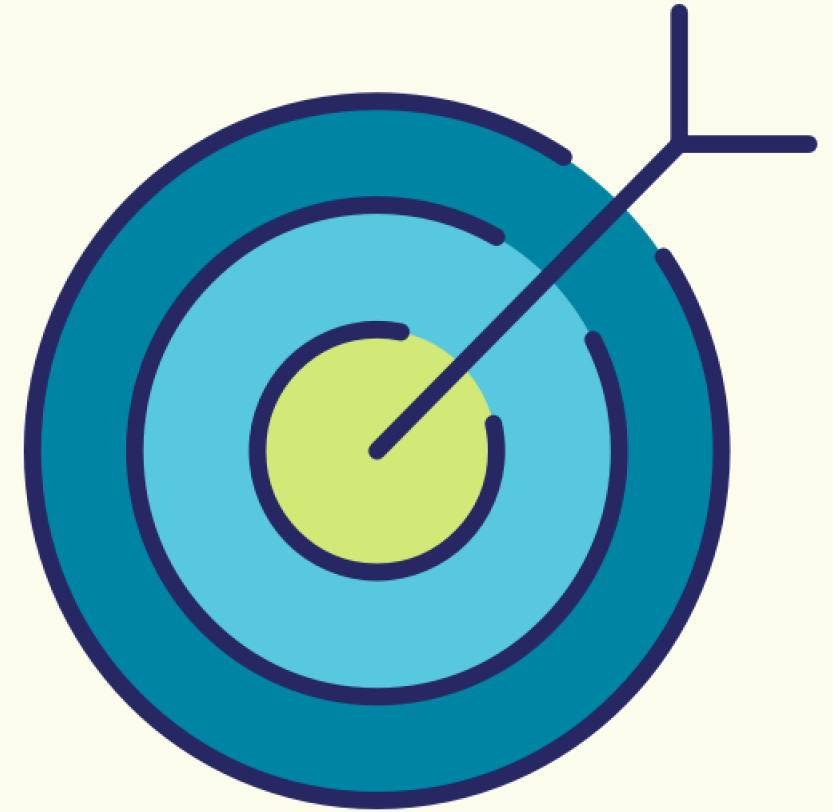
Students in LMI Schools	
Low- to moderate-income scho..	96%
Other schools	4%

Venture

Knowledge Gain

37 points

Students increased their knowledge of entrepreneurship topics by 37 percentage points from pre- to post-lesson assessments in education programs provided by Old Dominion National Bank

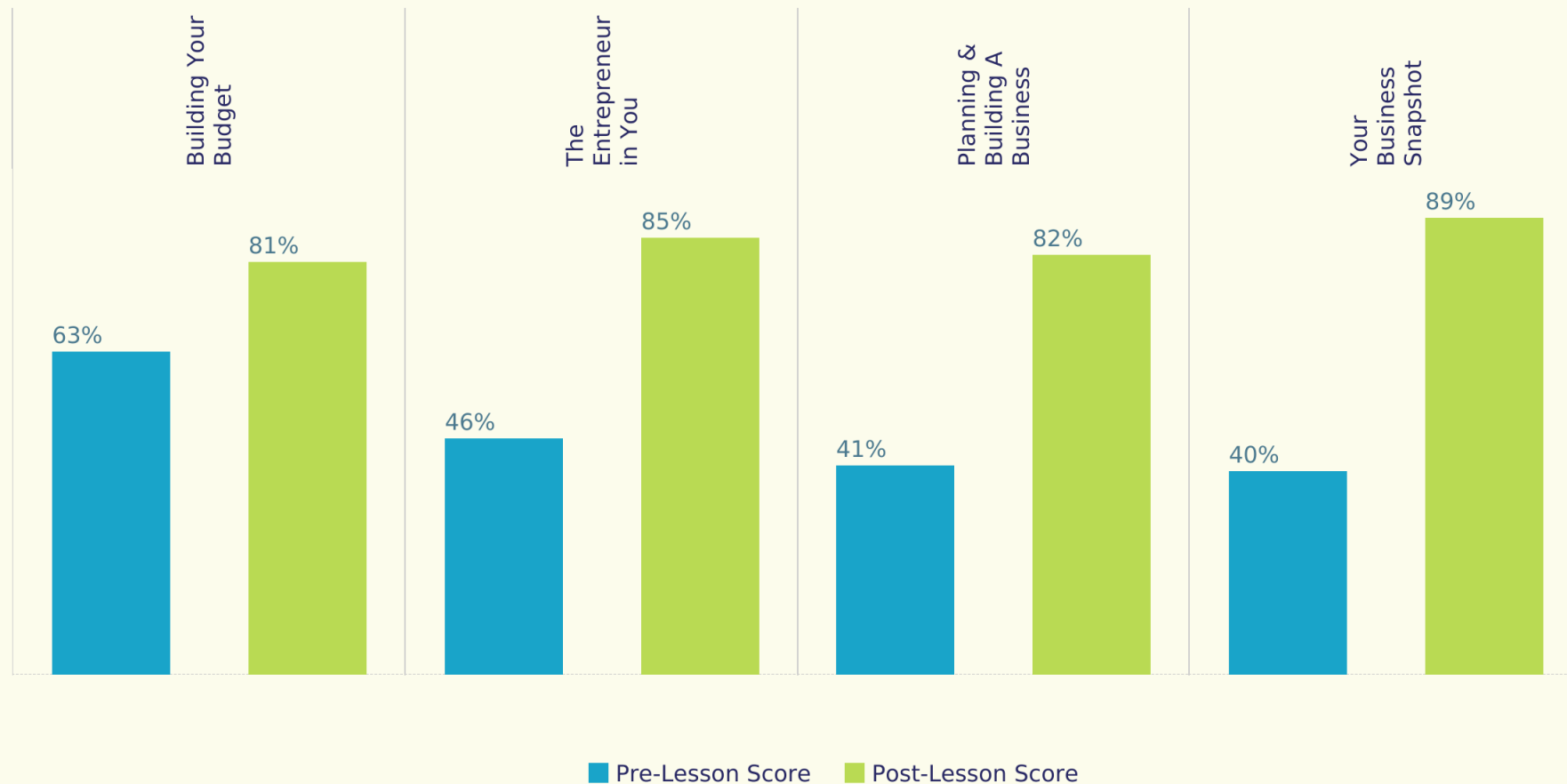


Venture Assessment Scores

37 points

37 percentage point increase in assessment scores from 48% pre-lesson to 84% post-lesson.

Nationally, assessment scores increased by 31 percentage points.



Survey Insights

84%

Of students were at least somewhat interested in starting their own business in the future after participating in entrepreneurial education provided by Old Dominion National Bank. That includes the 42% of students who said they were 'quite' or 'extremely' interested.

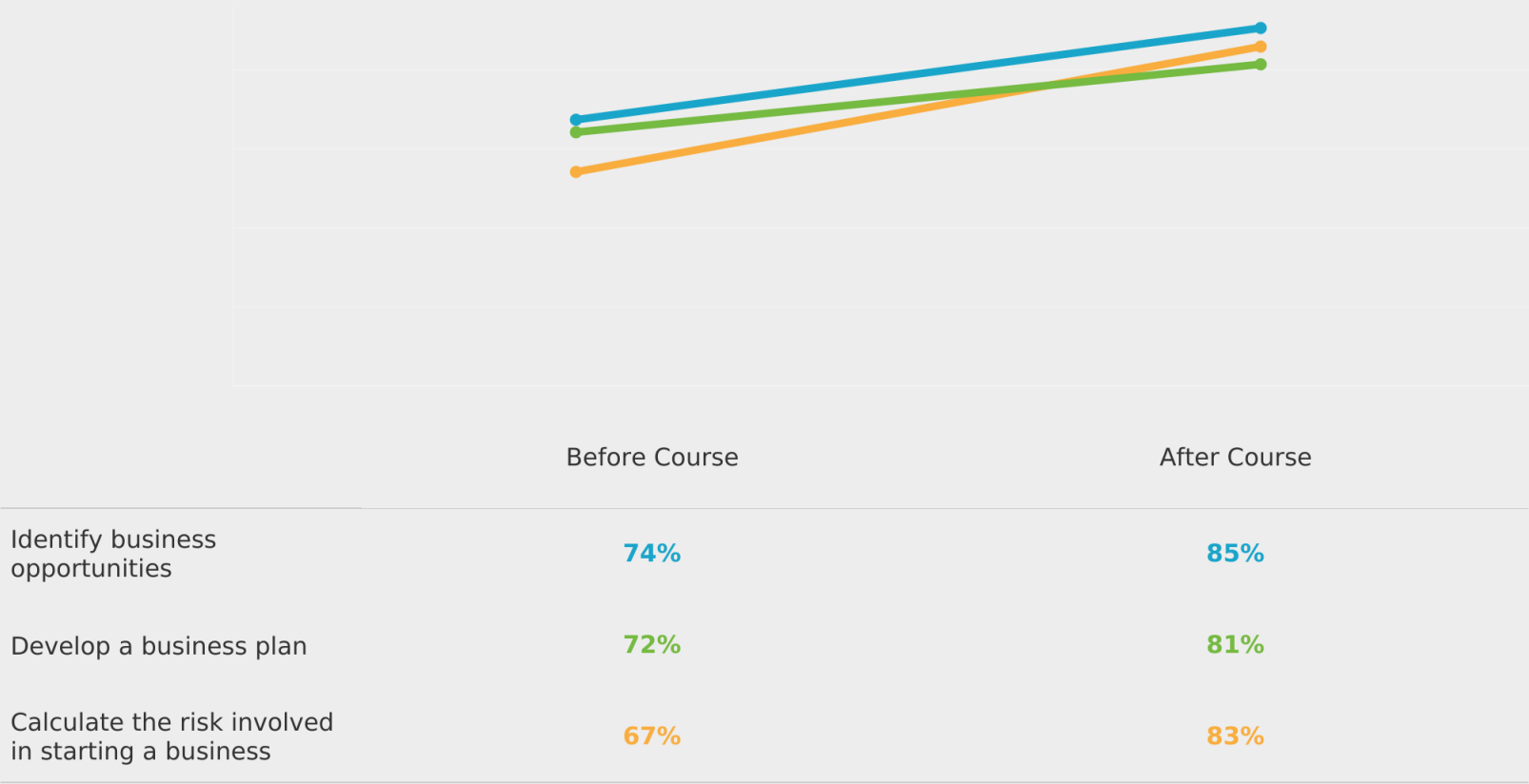


Venture Ready for Business

Venture walks students through the process of starting and running a business -- from developing ideas and managing a budget through handling challenges that arise while running a business -- using relatable entrepreneurial examples and simulations.

After participating in the program, more students reported feeling prepared to identify business opportunities, develop a business plan, and calculate the risks involved in starting a business.

Share of students somewhat, quite, or completely prepared to ...

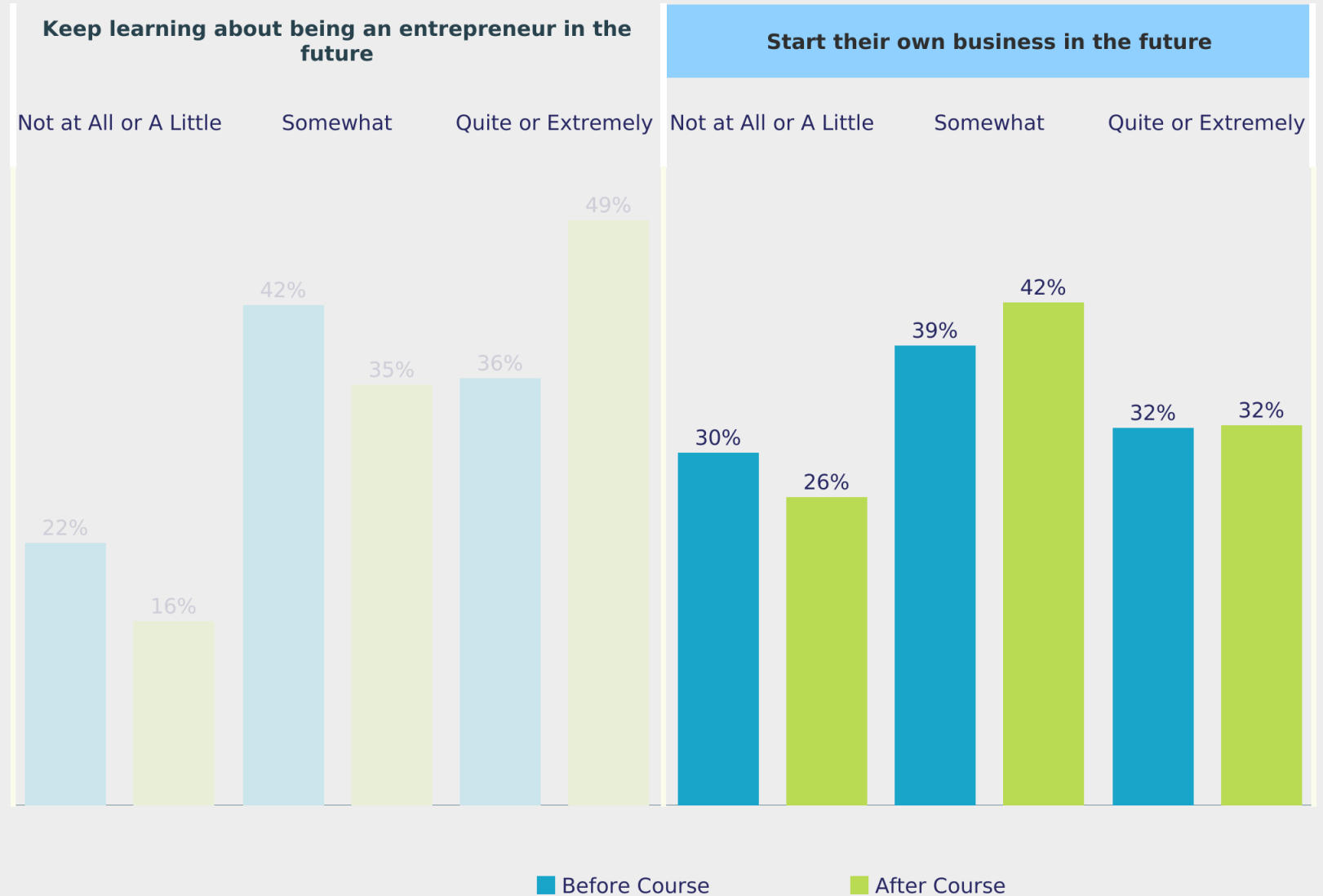


Venture Pursuing Entrepreneur- ship

Venture is just the beginning of some students' entrepreneurial journey. To start a business, they'll want to continue to learn and grow their skills.

After participating in Venture, more students say that they are likely to keep learning about entrepreneurship and, ultimately, more students say they are likely to start a business in the future.

How likely students are to ...

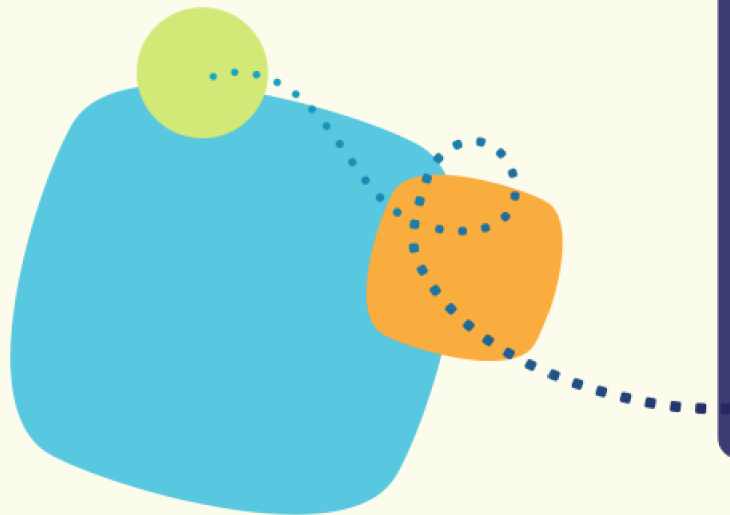


Venture

Teacher Feedback

“

I like the videos with real people in Venture. I also like the simulation activities with the food truck.



Venture Teacher Ratings

Teachers provide feedback in surveys throughout the school year.

Overwhelmingly, educators find the education programs to be relevant, timely, and useful for their students.

97%

Quality

Rate the course content as good or excellent.

+63 NPS

Net Promoter Score

Likelihood to recommend (-100 to 100)

100%

Value

Agree that the course enhances material they teach in the classroom.

97%

Engagement

Say that the course was interesting to their students.

